

College of Communication and Information
PROGRAM PLANNING GUIDE FOR M.S. IN COMMUNICATION AND INFORMATION
Public Relations Concentration – Coordinated in the School of Advertising and Public Relations

Student Name _____ Semester Entered _____

Core (7 hours)

Semester

____ (1) CCI 501 Orientation to Graduate Study (fall) _____
____ (3) CCI 540 Communication Theory (fall) _____
____ (3) ADVT 530 Adv and PR Research (spring) _____

Concentration Courses (15 hours)

____ (3) STAT 531 Survey of Statistical Methods I (fall) _____
____ (3) PBRL 540 Public Relations Management (fall) _____
____ (3) PBRL 550 Public Relations Strategies (spring) _____
____ (3) At least one more grad PBRL class (470, 490, 516, 525, or 561) _____
____ (3) Related course _____

Elective Courses (6-9 hours)

____ (3) (all students) _____
____ (3) (all students) _____
____ (3) (additional elective for project students) _____

Capstone Experience (3-6 hours)

____ (3) PBRL 590 Project (fall) or PBRL 500 Thesis (circle selection) _____
____ (3) PBRL 500 additional hours for thesis students _____

____ **Total course hours** must be no less than 34.

One course **MUST BE OUTSIDE** the School of Advertising and Public Relations, but in the College of Communication and Information. Identify that course: _____

List all pre-requisite courses required at admission and indicate when they were taken: _____

To transfer graduate credits (9 maximum) from another program, indicate where courses were taken and how they fit into the program plan above: _____

Student _____ Signature: _____ Date: _____

Adviser _____ Signature: _____ Date: _____

Associate Dean _____ Signature: _____ Date: _____

Distribution: Adviser - one copy; Student - one copy; Student's file - one copy. When Thesis/Project Committee is selected, student should file Master's Degree "Admission to Candidacy" Application in triplicate with The Graduate School one semester before graduation. Signature of the Associate Dean (as the Graduate Program Director) is required on the Admission to Candidacy form and a copy of the form is to be filed in the Associate Dean's office.